

MBA WITH SPECIALIZATION IN Marketing, Finance, HR, Production & Operations Management and International Business

2 years, full-time and residential



FOCUS AREAS

- ▶ Finance
- ▶ Marketing
- ▶ Human Resources
- ▶ Production & Operations Management
- ▶ International Business

“The real voyage of discovery consists not in seeking new lands, but in seeing with new eyes.”

Marcel Proust, renowned 19th century French Novelist

SoMT's Masters Degree Program in Business Management, has over the last few years, successfully translated its mission of preparing professionally qualified global managers into practice. The program is rigorous in nature. We believe while theoretical knowledge without applicability is useless, practical applications without conceptual basis is also like a body without a soul. Strong emphasis is therefore, placed on conceptual knowledge. At the same time, we ensure that students are able to apply such concepts in practice. Their learning is thereby sustained over their career span. Leadership, teamwork and innovation is the essence of our management programs.

This full-time regular program trains students to become excellent business managers and high level decision-makers with broad strategic vision. It views management as an integrated process and helps students to develop a global view and respond effectively to the changing economic, technological, cultural and political environment. The inputs which students receive here over their 2 year stay prepares them to take on any challenge the corporate sector throws at them. Our teaching methods are innovative and designed to bring out the best in students. Each faculty decides his own pedagogy based on the specific requirements of the course. While an organization's behavior could focus on role play, advanced financial theory may rely on case discussions to provide students with the flair for managerial decision making. Group projects, field visits, simulated exercises and experiential learning help students apply concepts and learn by doing. Seminars and lectures by industry experts add to the knowledge imparted by the faculty. The school has full-time dedicated faculty complemented by adjunct and visiting faculty to aid the process of learning. The faculty is eminently qualified, experienced and highly motivated. This provides the distinct edge to the student's learning throughout their careers.

ELIGIBILITY

Graduates with any recognized Bachelors Degree of minimum 3 years duration in any field with at least 55 percent marks.
Graduates in Commerce / Arts / Science / Economics / Statistics / Engineering & Technology preferred.

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COURSE STRUCTURE

SEMESTER	CODE	COURSE NAME	CREDITS*
SEMESTER I			
	MBM-003	Principles of Management	3
	MBM-005	Marketing Management	3
	MBM-006	Organization Behavior	3
	MBM-007	Managerial Economics	3
	MBM-008	Financial Statement Analysis	3
	MBM-004	Management Information System	3
	MBM-009	Business Statistics	3
	MBM-001	Soft Skills Development-I	3
		Total	24
SEMESTER II			
	MBM-020	Indian Economy	3
	MBMI-001	Enterprise Resource Planning-I	3
	MBM-010	Human Resource Management	3
	MBM-016	Corporate Financial Management	3
	MBM-011	Production & Operations Management	3
	MBM-018	Advanced Marketing Management	3
	MBM-012	Research Methodology	3
	MBM-013	Quantitative Techniques	3
	MBM-002	Soft Skills Development-II	3
		Total	27
SEMESTER III			
	MBMP-001	Internship	6
	MBM-017	Legal Aspects of Business	2
	MBMI-002	Enterprise Resource Planning - II	3
	Electives (4)	Four Elective Courses (3 Credits each)	12
		Total	23
SEMESTER IV			
	MBM-014	Business Ethics & Corporate Social Responsibility	2
	MBM-015	Business Policy & Strategy Management	3
	Electives (3)	Three Elective Courses (3 Credits each)	9
		Total	14
Total Credits			88

Delivery of an elective will be subject to availability of domain expert / faculty as well as minimum number of students for that particular elective

Financial Management Electives

Semester III (3 Credits each)

MBME-001 Advanced Corporate Finance

MBME-002 International Finance

MBME-003 Financial Derivatives

MBME-004 Security Analysis and Portfolio Management

Semester IV (3 Credits each)

MBME-005 Fixed Income Securities

MBME-006 Accounting Standards and Corporate Taxation

MBME-007 Advanced topics in Finance

Marketing Management Electives

Semester III (3 Credits each)

MBME-008 Consumer Behavior

MBME-009 Marketing Strategy

MBME-010 Sales and Distribution Management

MBME-011 Services Marketing

Semester IV (3 Credits each)

MBME-012 Retail Management

MBME-013 International Marketing

MBME-014 Advanced Topics in Marketing

Human Resource Management Electives

Semester III (3 Credits each)

MBME-015 Industrial Relations and Employment Laws

MBME-016 Recruitment and Selection

MBME-017 Performance Management and Compensation Management

MBME-018 Training and Development

Semester IV (3 Credits each)

MBME-019 Leadership, OD and Change Management

MBME-020 Human Resource Planning

MBME-021 Strategic and International Human Resource Management

Production and Operations Management Electives

Semester III (3 Credits each)

MBME-022 Production Planning and Control

MBME-023 Project Management

MBME-024 Total Quality Management

MBAE-025 Supply Chain Management

Semester IV (3 Credits each)

MBME-026 Case Problems in Production and Operations Management

MBME-027 World Class Manufacturing

MBME-028 Operations Research

International Business Management Electives

Semester III (3 Credits each)

MBME-029 International Business Environment

MBME-030 International Trade Agreements and Investment Theories

MBME-002* International Finance

MBME-031 International Contract Laws

Semester IV (3 Credits each)

MBME-032 International Business Strategies

MBME-013* International Marketing

MBME-021* Strategic and International Human Resource Management

Note: * Course Codes already given by P&D Dept of IGNOU