

Advanced Postgraduate Program in Business Management (APGP-BM)

An Autonomous Full-Time Residential Postgraduate Program (24 months)

"The real voyage of discovery consists not in seeking new lands, but in seeing with new eyes."

- Marcel Proust, the renowned 19th century French Novelist



SoMT's Advanced Postgraduate Program in Business Management, has over the last few years, successfully translated its mission of preparing professionally qualified global managers into practice. The program is rigorous in nature. We believe while theoretical knowledge without applicability is useless, practical applications without conceptual basis is also like a body without a soul. Strong emphasis is therefore, placed on conceptual knowledge. At the same time, we ensure that students are able to apply such concepts in practice. The learning they imbibe is thereby sustained over their career span. Leadership, teamwork and innovation is the essence of our management programs.

This autonomous, full-time, 24-month residential program trains students to become excellent business managers and high level decision makers with broad strategic vision. It views management as an integrated process and helps students to develop a global view and respond effectively to the changing economic, technological, cultural and political environments. The inputs which students receive here over their 2 year stay prepares them to take on any challenge the corporate sector throws at them. Our teaching methods are innovative and designed to bring out the best in students. Each faculty decides his own pedagogy based on the specific requirements of the course. While an organization behavior could focus on role play, advanced financial theory may rely on case discussions to provide students with the flair for managerial decision making. Group projects, field visits, simulated exercises and experiential learning help students apply concepts and learn by doing. Seminars and lectures by industry experts add to the knowledge imparted by the faculty. The school has full-time dedicated faculty complemented by adjunct and visiting faculty to aid the process of learning. The faculty is eminently qualified, experienced and highly motivated. This provides the distinct edge to the student's learning to stand by them in good stead throughout their careers.

ELIGIBILITY

Graduates with any recognized Bachelors Degree of minimum 3 years duration with at least 55 percent marks. Graduates in Commerce / Arts / Science / Economics / Statistics / Engineering & Technology are preferred.

FOCUS AREAS

- ▶ Finance
- ▶ Marketing
- ▶ Human Resources
- ▶ Quantitative Techniques

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COURSE STRUCTURE

	CODE	COURSE NAME	CREDITS*
COMMON	COM001	Life Skills Development-I	2
	COM002	Life Skills Development-II	2
FOUNDATION	BM501	Financial Statement Analysis	3
	BM511	Management Information Systems	3
	BM521	Macroeconomics	3
	BM531	Principles of Management and the Business Enterprise	3
	BM541	Organizational Behavior	3
	BM551	Legal Aspects of Business	3
	BM561	Business Statistics	3
CORE	BM611	Enterprise Resource Planning I	3
	BM621	Corporate Financial Management	3
	BM631	Research Methodology	3
	BM641	Human Resource Management	3
	BM651	Marketing Management	3
	BM661	Production & Operations Management	3
	BM671	Microeconomics	3
ADVANCED	BM711	Enterprise Resource Planning II	3
	BM721	Quantitative Methods in Business	3
	BM811	Business Policy & Strategy Management	3
	BM821	Business Ethics & Corporate Social Responsibility	3
	BM831	Small Business Management & Entrepreneurship	3
ELECTIVE	7 electives in Marketing, Finance and HRM of 3 credits each [#]		21
PROJECT			6

*1 Credit Hr = 16 Class Hrs / 32 Lab Hrs in a semester

Financial Management (Elective)

BM731	Corporate Financial Theory
BM732	Financial Markets & Institutions
BM733	International Finance
BM734	Taxation
BM841	Financial Derivatives
BM842	Security Analysis & Portfolio Management
BM843	Advanced Topics in Finance

Marketing Management (Elective)

BM741	Consumer Behavior
BM742	Brand & Product Management
BM743	Sales & Distribution Management
BM744	Services Marketing
BM851	International Marketing
BM852	Retail Marketing & Management
BM853	Advanced Topics in Marketing

HR Management (Elective)

BM751	Industrial Relations
BM752	Training & Development
BM753	Organization Development & Change Management
BM754	Compensation Management
BM861	International Human Resource Management
BM862	Recruiting & Retaining Talent
BM863	Advanced Topics in HRM